



For Immediate Release

CONTACT: Dave Fuller, press@abarthcompetizioni.com

2010 Trofeo Abarth 500 GB Calendar Announced

London. (Nov. 27, 2009) – The Trofeo Abarth 500 GB is excited to announce the highly anticipated 2010 calendar. The inaugural series will comprise 6 events in the UK and one European race weekend.

Interest in the new championship has been high since the official launch at Silverstone in October, and the announcement of the schedule will be followed soon by an attractive prize package.

Organisers have been working hard to create a calendar that delivers the best platform for all the stakeholders. To achieve this, the Trofeo Abarth 500 GB will align itself with MotorSport Vision Racing (MSVR) and visit well known tracks including Oulton Park, Snetterton and Brands Hatch.

Many events on the calendar will have historical significance. The opening round at Oulton Park is one of the most attended events of the season and by being on the calendar we will be part of the official start to the UK Motorsport season.

The following race at Silverstone will be on the opening rounds of the FIA Formula Two Championship. Snetterton will be unique in the fact that it will be supporting the British Superbike Championship.

In July the Championship will be featuring alongside the FIA World Touring Car and Formula Two Championships on the Brands Hatch GP circuit. The Trofeo Abarth 500 GB will join the Trofeo EU for a combined grid that will offer a great spectacle.

Paolo Callea, organiser of the Trofeo Abarth 500 GB said:

Running our races with MSVR offers us events that suit the championship ethos. With this agreement we get to race at iconic British race tracks alongside well established national and international race series including World Touring Cars (WTCC), British GT and Formula Two. This calendar and the support of MSVR provides a great platform on which build the Trofeo Abarth 500 GB in its first season.

MSVR Chief Executive, Jonathan Palmer said:

“I’m very pleased that MSVR has continued its rapid expansion by adding the Trofeo Abarth 500 GB to its list of registered championships. Paolo Callea has already done a great job getting the Abarth championship off the ground, and with backing from Abarth, a strong calendar and expertise and support from MSVR I’m sure we will see strong grids and great racing in 2010.”

The provisional 2010 calendar is:

- 3/5 April **Oulton Park** (supporting F3/GT)
- 17/18 April **Silverstone GP** (supporting FIA Formula Two)
- TBC **Snetterton** (supporting BSB)
- 17/18 July **Brands Hatch GP** (supporting FIA Formula Two and WTCC)
- 24/25 July **Silverstone GP** (supporting Silverstone Classic, HSSC).
- 4/5 September **Brands Hatch Indy** (event TBC)
- TBC **Spa**

For more information, visit www.trofeoabarth500gb.com or contact press@abarthcompetizioni.com

ABARTH

CalleaTechCenter Ltd

27 Mexfield Road | London SW15 2RG | Tel: 07722420541 | info@calleatechcenter.com